MAKE YOUR MARK

1846 USA



CROSS.

MAKE YOUR MARK

Cross has always championed the pursuit of greatness. From the spark that inspires a passion. To the hard and creativity needed to make it happen. It takes courage and a lot of heart, but those who take this path a ones who make their mark on this world.





LIKE THE CROSS BRAND ITSELF, OUR CONSUMER IS NOT DEFINED BY AGE, RACE OR GENDER BUT BY MINDSET AND ATTITUDE.

THE EXPRESSIVE CONSUMER:

Looks at a writing instrument not only as a functional tool to express their thoughts and emotions but also as an accessory that expresses their individuality and style.

Takes pride in their appearance.

Feels that handwriting allows them to express themselves more freely.

THEY ARE:

Doers

Thinkers

Self Starters

Individuals

THEY VALUE:

Function And Form

Substance And Style

Classics With Authori



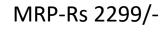
CLASSIC CENTURY





SLIM WALLET









BI FOLD COIN WALLET







Material-Leatherette

GIFT SET





SPARK LITE FLAP WALLET
MRP-Rs 3999/Material-Leatherette



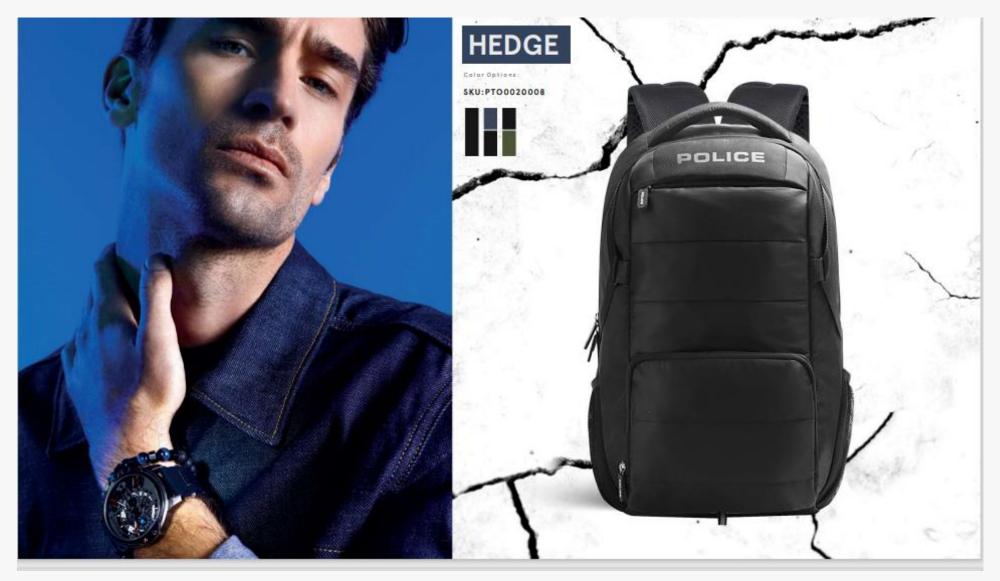
14" OFFICE BRIEFCASE
MRP-Rs 5499/Material-Leatherette



CROSSBODY BAG
MRP-Rs 3999/Material-Leatherette



NEO PYRAMID BACKPACK
MRP-Rs 6999/Material-Leatherette



HEDGE BIG BACKPACK
MRP-Rs 4399/Material-Polyester

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THANK YOU